



BREAKING NEWS

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"America Now," Hosted by Leeza Gibbons and Bill Rancic, Launches Around the Country on Sept. 12

The series "delivers news you can really use - relevant, compelling stories, news and lifestyle information from around the country."

[via press release from ITV Studios America]

"AMERICA NOW," HOSTED BY LEEZA GIBBONS AND BILL RANCIC, LAUNCHES AROUND THE COUNTRY ON SEPT. 12

Daily lifestyle magazine show features news you can really use and is produced by ITV Studios America and Raycom Media

SHERMAN OAKS, Calif., September 1, 2011 - America Now, a fast-paced daily newsmagazine show co-hosted by Leeza Gibbons and Bill Rancic from ITV Studios America and Raycom Media, launches on September 12 around the country, it was announced today by Paul McTear, President and CEO of Raycom Media.

America Now delivers news you can really use - relevant, compelling stories, news and lifestyle information from around the country, offering advice and solutions that viewers can use from experts and contributors on topics including personal finance, health and fitness, food, home improvement, style and fashion, pets and technology, as well as reports from a test lab that puts the latest products to the test.

"With their experience across so many segments of television, Leeza Gibbons and Bill Rancic are a perfect team to lead this show," said McTear. "We know viewers are busy, and in an hour every day we want America Now to make their lives a little easier, from tips on saving money and staying well to keeping your family safe and keeping an eye on the latest style and technology trends."

"Leeza and Bill's great chemistry takes America Now to a new level," said Paul Buccieri, Managing Director of ITV Studios International and President and CEO of ITV Studios. "Adding their expertise to the news resources of affiliates across the country is a terrific combination for viewers looking for information they can use in their own lives."

About Raycom Media:

Raycom, an employee-owned company, is one of the nation's largest broadcasters and owns and/or operates 47 television stations in 36 markets and 18 states. Raycom stations cover 12.6 percent of U.S. television households and employ nearly 3,500 individuals in full and part-time positions. In addition to television stations, Raycom owns Raycom Sports (a marketing, production and events management and distribution company in Charlotte); Raycom Post (a post production facility in Burbank, California) and Broadview Media (a post production facility based in Montgomery).

Further information about Raycom can be found at the corporate website, <http://www.raycommedia.com>.

About ITV Studios America:

ITV Studios America the U.S. based production entity of ITV Studios in the U.K. is one of the largest international producers for the U.S. market and a major force in acquiring, developing and producing reality and scripted programming for U.S. networks. ITV Studios America has a slate of formats in production with major networks and syndicators, including Prime Suspect, Buried Treasure, Hell's Kitchen, Kitchen Nightmares, First 48, After the First 48, Steven Seagal - Lawman, Four Weddings, America Now and The Jeremy Kyle Show.

ITV Studios is a world leader in television production and distribution, with international production centers in the U.K, Germany, France, Spain, Scandinavia and Australia as well as America and programs distributed to over 155 territories worldwide.